

Ultimate Resources Library for Delphi Developers

ADVERTISEMENT AT TORRY'S DELPHI PAGES



Ultimate Resources Library for Delphi Developers

Why advertise at Torry.net portal?

- High Efficiency: Extremely Targeting for Delphi/RAD Studio users and developers
- Worldwide: Statistics for January 2016 in Brief 34 641 Visits, 25 154 Visitors, 89 306 Displayed pages, 2,53 Pages/Visit, Average Time/Visit 2:14, Returning vs. new visitors: 67,2/32,8
- Flexibility: Flexible banner schemes, free-of-charge changes in banners during the campaign, very reasonable pricing
- Money-saving: Solution for every budget, interesting discounts for permanent advertisers

Basic Advertisement Types

There are many various options of advertisement that suit almost every potential advertisers.

In general, these types are:

COMMON BANNERS

SPECIAL BANNERS

SPONSORS PAGE

DELPHI APPS PAGE

SPONSORED SEARCH RESULTS

TORRY TOP PARTNERS PROGRAMME

TORRY PARTNERS PROGRAMME



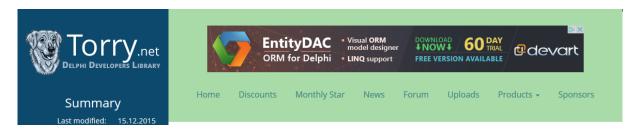
Ultimate Resources Library for Delphi Developers

Common Banners

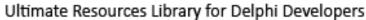
These banners are displayed in header part of the page or in the right or left column and are different concerning their size.

Allowed graphics formats are PNG, JPG, GIF, animated GIF.

Leaderboard banner in header part of the page [728 x 90] (instead of 468 x 60):



Price: 210 USD or 198 EUR/12 months





Wide Skyscraper banner in the right area of the page [160 x 600]:

Total messages: 291

1	2	3	4	5	6	7	8 9	10	11	12	13	14	15	16	17	18	19
20	21	22	2	23	24	25	26	27	28	29	30	»					

I New Member

From: Terbaik From IP: 107.182.233.87

Date: 24 Nov 2015 Country, city: Indonesia

Web site: http:// www.bengkelbola88.com/category/agenbola

thanks this webste torry I lie it

Mr

From: Alan Bailey From IP: 92.29.101.108

Date: 03 Feb 2015

It is proving incredibly hard to join the Torry Duscussion Forum. The registration form does not have a field for Password and when you log in and click 'send new password' I just get a link which puts me on the home page with no information on how to change the password.

hichon roccuo

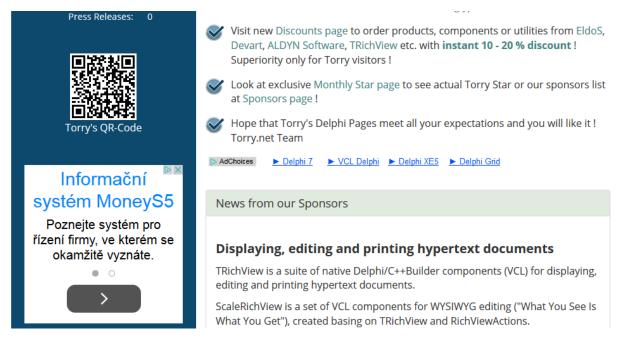
Price: 210 USD or 198 EUR/12 months





Ultimate Resources Library for Delphi Developers

Square banner in the left or right column [250 x 250]:



Price: 140 USD or 132 EUR/12 months

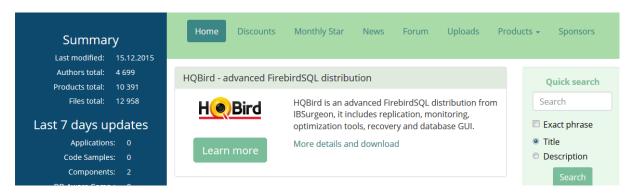
These banners are displayed in header part of the page or in the right or left column and are different concerning their size.



Ultimate Resources Library for Delphi Developers

Special Banners

Companies news box advertising in header part of content page - HTML or plain text plus image max.100 x 100:



Price: 600 USD or 565 EUR/6 months

Ultimate Resources Library for Delphi Developers



Sponsors page

This revamped page is intended for advertisers who prefer small static advertisement for very low price.

Conditions for this type of ads:

- every ad is displayed as a header URL link (max. 3 words) and/or one line of text (max. 10 words),
- ads are sorted alphabetically and their position cannot be changed,
- no images or graphic are allowed,
- you can order as many ads as you want,
- reference linked to this ad will contain "nofollow" attribute.

Sponsors

Sponsors are displayed in the alphabetical order. If you would like to be listed here, please <u>contact us</u> or visit <u>Advertisement page</u>.



FireBird Database Server

Firebird is an open-source relational database offering many ANSI SQL standard features.



PSPad editor

Freeware text editor for developers. Fast and easy to use with rich functionality.

Price: 95 USD or 90 EUR/12 months





Delphi Apps page

This page contains basic or detailed information about apps written in Delphi.

Conditions for this type of ads:

- basic information (title and up to 3 lines of description without references) is provided free of charge
- extended information (title, unlimited length of description, reference to vendor's page, up to three images) is charged one-time fee
- ads are sorted alphabetically and their position cannot be changed
- you can order as many ads as you want, i.e. you can have listed many of your apps
- reference linked to this ad will contain "sponsored" attribute as for Google requirements

Software written in Delphi

Particular software apps are displayed in the alphabetical order. If you would like your software to be listed here, please <u>contact us</u> or visit <u>Advertisement page</u>.



PSPad Editor



Total Commander

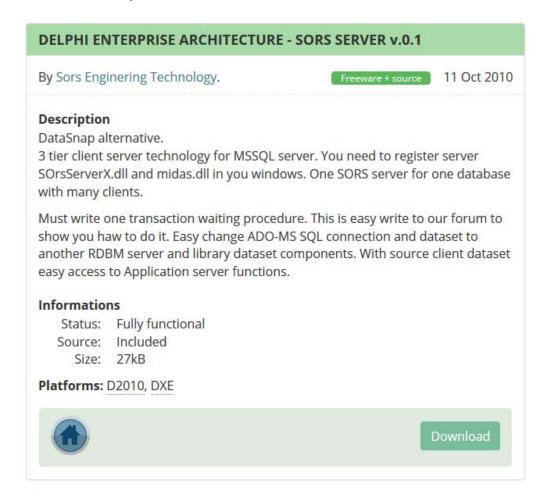
Price: 60 USD or 50 EUR/one-time fee with lifelong validity



Ultimate Resources Library for Delphi Developers

Sponsored Search results

This system allows to display your components or products in the top position of search results via Search box at Torry.





Price (one product and 12 months):

10 USD or 9 EUR

Price (one product and no time limit):

80 USD or 75 EUR



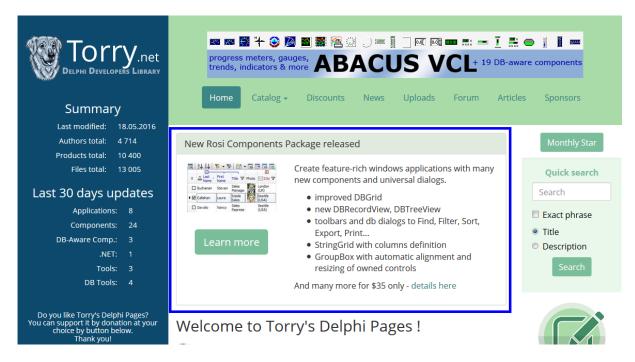
Ultimate Resources Library for Delphi Developers

Torry TOP Partners programme

Advertisement costs are very important part of total expenditures and every advertiser has to focus on the ways how to spend such costs in efficient and purposeful way.

For the most important advertisers and partner Torry.net offers extraordinary option focused on long-term, high-yield and low-cost advertisement schema.

Premium section at portal Torry.net, called Companies News, is used for this purpose.



Companies News section is displayed at homepage and at almost all others pages and subpages as well. Section is always shown "above the fold" – it means that visitor isn't forced to scroll down for seeing ad content.

In order to creating this promo more exceptional, Torry.net limites number of advertisement in this area to 10 (ten). It means that your ads will be displayed very often (typically 1000x per day – based on available Google Analytics data), will be frequently visible for all visitors in "above the fold" area.

In addition, every TOP Partners programme member is entitled to have 250x100 static banner in left column of homepage (section TOP Partners). This banner is visible permanently across all pages.

Reference linked to this ad will contain "nofollow" attribute

Ultimate Resources Library for Delphi Developers





Delpili/CTTBulluer allu java

Active Query Builder allows users to build SQL drag'n'drop interface and to edit them via the completion and syntax highlighting, combining

It lets parse, analyze and modify complex SQL supports tens of SQL language dialects: Oracle PostgreSQL, etc. Active Query Builder provides work with SQL queries for both the end-user a

Complete solution for using Blueto Kinect and Serial Ports communications

The Wireless Communication Library is the podevelopers.

The Library includes a complete components: should use Bluetooth, IrDA, WiFi or Serial Port easy way to connect to a Wii Remote controlle Microsoft Kinect game controller.

The Library can be used with Borland Delphi, I CBuilder, Microsoft Visual Studio .NET, Microsoft Basic 6. The Wireless Communication Library i XP, Windows Vista, Windows 7 and Windows 8

Every ad can contain image and text part. PNG and JPG images up to 150 x 150 are allowed together with 4-10 lines of formatted text (HTML). Text can contain references (URLs).

Content of ad can be changed at customers choice, email notice will enough. Advertiser can ask for changing content of his ad every month within prepaid period free of charge.

Standard price for advertisement in Companies News is 600 USD or 565 EUR / 3 months, it corresponds with 2 400 USD or 2 260 EUR / 12 months.

Joining this specialized campaign, you can get advertisement price

1 099 USD or 1 035 EUR / 12 months

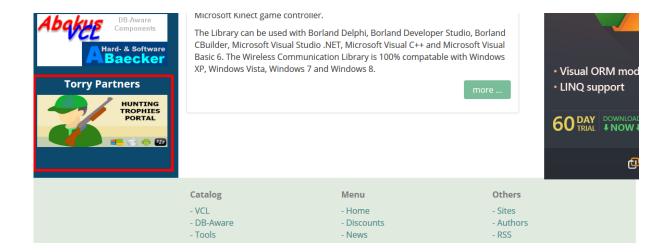


Ultimate Resources Library for Delphi Developers

Torry Partners programme

Torry Partners programme is intended for advertisers who would like to have their banner permanently visible across the portal including homepage.

Advertisers are entitled to have 250x100 static banner in left column of homepage (section Torry Partners). This banner is visible permanently across all pages.



Price: 350 USD or 320 EUR/12 months



Ultimate Resources Library for Delphi Developers

More interesting pages and links (textlink)

Textlinks with given URL can be placed into the premium position at the homepage. This section is called More interesting pages and links and this area is visible not only at the homepage but at all pages across the Torry portal.

Every textlink can contain one line of the text pointing to destination URL address.

8.10.2017 Delphi programming for the Beginners - Lesson Four
All Articles
More interesting links and pages
Check the best online casinos in UK
Do my homework 123
My essay geek
Price: 350 USD or 320 EUR/12 months



Ultimate Resources Library for Delphi Developers

How to order and pay for advertisement?

All orders are managed through common email. You will receive email from PayPal for completing the payment shortly.

Payment via Bank (Wire) Transfer is also possible.

Keywords

To improve advertising targeting, please, supply us the keywords.

Keywords are used on all pages free of extra charge.

On search pages words from user's query are used as keywords.

Questions? Comments? Need help?

Please contact us at yamaco@yamaco.cz.